

Which magazine is best suited for my client?



BETTER HOMES & GARDENS - Each issue delivers smart, approachable editorial on design and individual style including decorating, gardening, food, entertaining and personal and family well-being. Better Homes and Gardens bridges the gap between dreaming and doing.
(Monthly, 12 issues)



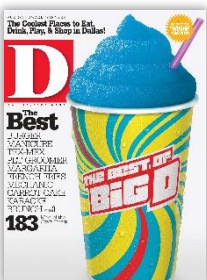
CAR AND DRIVER is a leading source of information for auto enthusiasts and car buyers, providing thorough evaluations and road tests across all segments of vehicles, as well as information on technology, motorsports, gear, and industry news.
(Monthly, 12 issues)



COSMOPOLITAN magazine is the life-stylist for millions of fun, fearless females who want to be the best they can be in every area of their lives. Cosmopolitan inspires with information on relationships and romance, the best in fashion and beauty, the latest on women's health and well-being, as well as what is happening in pop culture and entertainment.
(Monthly, 12 issues)



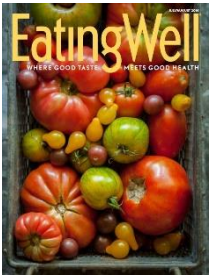
COUNTRY LIVING engages all aspects of its reader's life, from the design of their home, the antiques they collect, their garden and their family. COUNTRY LIVING editorial appeals to homeowners, home remodelers, and those who own vacation homes.
(10 issues - January/February, March, April, May, June, July/August, September, October, November, December)



D MAGAZINE is a monthly magazine covering Dallas-Fort Worth. It covers a range of topics including politics, business, food, fashion and lifestyle in the city of Dallas. It was created to serve the leadership class of Dallas by giving authoritative recommendations, telling stories that connect people to their community, and providing information to help them make the most out of living in Dallas-Fort Worth.
(Monthly, 12 issues)



DWELL is devoted to modern architecture and design. It is the first and only magazine to explore both the interiors and exteriors of modern home design in a stylish yet accessible way for people of all budgets and lifestyles.
(6 issues – January/February, March/April, May/June, July/August, September/October, November/December)



EATING WELL - At Eating Well we love to cook and eat! Our approach to food and nutrition is balanced, but there's no compromising when it comes to taste. Whether it's a weeknight or an occasion to entertain, Eating Well delivers flavor-packed recipes from around the world.

(6 issues - January/February, March/April, May/June, July/August, September/October, November/December)



ELLE pledges to make women chic and smart, guide their self-expression, and encourage their personal power. As the brand evolves to fulfill these objectives, it promises to never lose its intelligence, wit, cool, and ability to be ahead of the times. Features include designer fashion, beauty advice, relationship advice, jewelry, and hair makeovers.

(Monthly, 12 issues)



ELLE DECOR is where style lives. We open the doors to the world's most stylish places. We showcase insights, ideas, and innovations by today's preeminent tastemakers, even as we seek out the talents who will shape tomorrow. Our affluent audience looks to us as they chart their own path to the good life. Features include: design, decorate, remodel, renovate, shopping, entertaining, travel.

(10 issues - January/February, March, April, May, June, July/August, September, October, November, December)



ESQUIRE - "Man At His Best." Esquire magazine is the general-interest lifestyle magazine for sophisticated men. Esquire defines, reflects and celebrates what it means to be a man in contemporary America. Esquire features the latest in men's fashions, insightful analysis of events that shape our nation, the latest Wall Street trends, career enhancing strategies, and off-beat laugh-out-loud musing of contributing editors.

(8 issues – January/Winter, March, April, May, June/Summer, September/October, November, December)



FIELD AND STREAM is "The World's Leading Outdoor Magazine." It celebrates the outdoor experience with great stories, compelling photography and sound advice, while honoring the traditions hunters and fishermen have passed down for generations. (6 issues - February/March, April/May, June/July, August/September, October/November, December/January)



FOOD NETWORK Magazine is the leading source of information about food and drinks. The magazine publishes recipes and cooking instructions. Featured throughout the magazine are the celebrity chefs themselves who appear on the networks television shows. It makes it a great gift for anyone who enjoys cooking, entertaining with food and drinks.

(5 issues - half-year subscription)



GARDEN & GUN is the only magazine that moves from the sporting life to lush land and gardens, from architectural pursuits to adventurous travel, from food and drink to visual splendor. Garden & Gun is an idea about how to live — how to live a life that is more engaged with the land, the literature, the music, the arts, the traditions, the food, and the authenticity that has shaped the Southern way of life... that translates beyond Southern geography.
(6 issues per year, total of 2 years - February/March, April/May, June/July, August/September, October/November, December/January)



GOOD HOUSEKEEPING magazine, together with the GOOD HOUSEKEEPING INSTITUTE and the GOOD HOUSEKEEPING SEAL, is an American icon of consumer protection and quality assurance. Every issue delivers a unique mix of independent investigation and trusted reporting, along with inspirational and personal stories. The magazine's rich editorial tradition embodies a commitment to the modern home and to a woman's quality of life.
(Monthly, 12 issues)



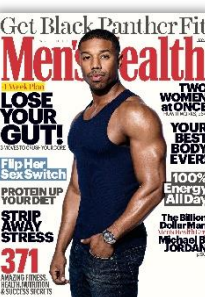
HGTV Magazine is a fresh, new home lifestyle magazine that gives readers inspiring, real-life solutions for all the things that homeowners deal with every day - from painting to pillows to property values - in an upbeat and engaging way. Inspired by HGTV's exciting and entertaining programming, the magazine offers the value of insider advice from trusted experts, as well as the enjoyment of taking a look inside real people's homes.
(5 issues - half-year subscription)



HOUSE BEAUTIFUL ranks first among all shelter magazines for average spent by its readers on big ticket items in the past year. It also ranks number one in reaching women with homes valued at \$150,000 plus. House Beautiful is recognized as a leading authority on home design and decor.
(10 issues - February, March, April, May, June, July/August, September, October, November, December)



KIPLINGER'S PERSONAL FINANCE MAGAZINE - the most trustworthy source of information available today on savings and investments, taxes, money management, home ownership and many other personal finance topics.
(Monthly, 12 issues)



MEN'S HEALTH - the #1 Source of information for and about men. IT'S THE BRAND for active, successful, professional men who want greater control over their physical, mental and emotional lives. WE GIVE MEN THE TOOLS they need to make their lives better through in-depth reporting, covering everything from fashion and grooming to health and nutrition as well as cutting-edge gear, the latest entertainment, timely features and more.
(10 issues – January/February, March, April, May, June, July/August, September, October, November, December)



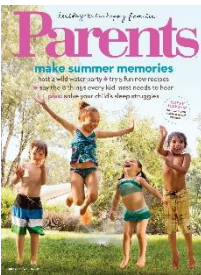
MIDWEST LIVING - The exploration unfolds with an insider's view of the hidden gems of the Midwest: places to go, things to see and do, all through the eyes of Midwesterners. Food and cooking are true passions of the Midwest Living reader. Each issue offers savory recipes, tested for flavor, prepared with indigenous ingredients and photographed in mouth-watering splendor.
(6 issues – January/February, March/April, May/June, July/August, September/October, November/December)



NEW JERSEY MONTHLY magazine features fascinating people, breathtaking places, must-attend events, lifestyle, fashion, and home and gardens in New Jersey. A must for Jersey lovers!
(Monthly, 12 issues)



O, THE OPRAH MAGAZINE - 'The women's personal growth guide for the new century'. O, The Oprah Magazine gives confident, smart women the tools they need to explore and reach for their dreams, to express their individual style and to make choices that will lead to a happier and more fulfilling life. With lush photography gracing oversize pages, each issue offers compelling stories and empowering ideas stamped with Oprah's unique vision.
(Monthly, 12 issues)



PARENTS magazine helps parents understand the issues and challenges that are important to them. We make it a priority to answer their questions, address their concerns, advocate their causes and celebrate the joys of parenthood. Each month, we harness the power of our readers to advocate continuously and tirelessly for children, so that all kids can grow up in a healthy, safe, and loving environment. PARENTS is the magazine mothers with young children turn to for the guidance and information needed to raise happy, healthy, well-adjusted children. (Monthly, 12 issues)



PHOENIX HOME & GARDEN magazine is all about living the good life in the Southwest. Its coverage of home design, decoration, art, food, gardens, crafts, regional events, fashion, travel and cultural activities make Phoenix Home and Garden essential reading for the discerning Arizonan.
(Monthly, 12 issues)



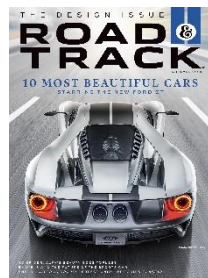
POPULAR MECHANICS readers are people who take interest in their physical surroundings and a "Do It Yourself" frame of mind with special interest in computers, cars, electronics, home, science and sports.
(9 issues - February, March, April, May, June/July, August, September/October, November, December/January)



POPULAR SCIENCE - Founded in 1872, Popular Science is the world's largest science and technology magazine. Each month, Popular Science reports on the intersection of science and everyday life, delivering a look at the future now. (8 issues over 2 years – March/Spring, May/Summer, August/Fall, November/Winter)



PORTLAND MONTHLY is a monthly news and general interest magazine which covers events and culture in Portland, Oregon. (Monthly, 12 issues)



ROAD & TRACK is the longest-running and most trusted automotive magazine brand in the United States. Its content is geared to the passionate auto enthusiast and contains information about the latest models, industry news and auto shows blended with wide-ranging feature stories, technical insights and coverage of the vintage car scene and motorsports. Road & Track focuses on performance-oriented vehicles, sports cars and sedans that are, above all, fun to drive. (10 issues - February, March/April, May, June, July, August, September, October, November, December/January)



SAVEUR honors and celebrates real food made by real people around the globe - celebrating stories that weave together culture, tradition and family through the essential human act of cooking. Its readers look at the world food first, and are passionately curious about the origins of cuisine. To satisfy that curiosity, SAVEUR calls on some of the world's best photographers and writers to chronicle the way the world eats. (4 issues per year, total of 2 years – Volume 1 – January/February, Volume 2 – June/July, Volume 3 – September/October, Volume 4 – November/December)



SEATTLE MET - Smart. Authoritative. Entertaining. Seattle Met is Seattle's (WA) indispensable news, culture, and lifestyle magazine. (Monthly, 12 issues)



SHAPE magazine is a women's guidebook to a happy and healthy life. It contains fitness, healthy diet, weight loss, diet tips and fashion for women of all ages. Their team of nutrition, fitness, healthy, beauty and psychology experts strive to provide females with confidence and tips to achieve a healthier lifestyle. (10 issues - January/February, March, April, May, June, July/August, September, October, November, December)



TOWN & COUNTRY readers are elegant and sophisticated. They are into both home and apparel fashions. Town & Country is the definitive resource for today's luxury consumer. (9 issues - February, March, April, May, June/July, August, September/October, November, December/January)



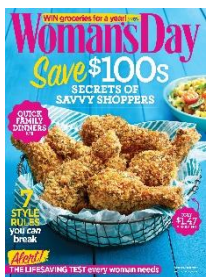
TRADITIONAL HOME is a design and decorating magazine that targets affluent readers. Traditional is not a style, but a way of living. Traditional Home inspires design lovers to reinterpret classic elegance in a thoroughly modern, personal way. From home, garden and green living to fashion, beauty, entertaining and travel, Traditional Home is a celebration of quality, craftsmanship, authenticity and family - a trusted resource that respects the past, lives in the present and embraces products designed for the future. (6 issues - December/January, March/April, May/June, July/August, September, October/November)



VERANDA - "At Home with the Best". VERANDA is one of the world's most exquisitely produced interior design magazines. Published bimonthly, it is distinguished by its artful representation of interiors, gardens, table settings and floral arrangements. Veranda showcases the country's leading designers and travels far and wide to bring its readers some of the most fascinating interiors of the world as well as must-see art exhibitions, unusual travel destinations, and luxury goods. (6 issues - January/February, March/April, May/June, July/August, September/October, November/December)



WASHINGTONIAN is "The Magazine Washington Lives By". The magazine's core focuses are local feature journalism, guide book-style articles, real estate, and politics. Each issue also features listings of the latest fine entertainment, fine arts, and museum exhibits. Classified listings of prestigious real estate, and illustrated coverage of society social events are included in each issue. (6 issues - half-year subscription)



WOMAN'S DAY is the trusted friend of women. With our "yes-you-can" attitude, thoughtful advice and easy solutions, we inspire readers to live well every day. The passionate, long-term bond that readers have with our brand enables us to evolve with them, addressing the questions and issues that are on their minds now, from emotional well-being and healthy eating to looking their best and decorating their home. Sections: Food, Recipes, Health, Fitness, Lifestyle, Relationships and Home Decor. (10 issues - February, March, April, May, June, July/August, September, October, November, December/January)



WOMEN'S HEALTH- the must-have action plan for today's modern woman. From beauty to style to fitness, Women's Health gives consumers the tools they need to make instant, positive changes in their lives. Women's Health propels consumers into action. (10 issues – January/February, March, April, May, June, July/August, September, October, November, December)



WORKING MOTHER is mentor, role model and advocate for the country's more than 17 million moms who are devoted to their families and committed to their careers. Working Mother provides its educated and affluent readers with the community, solutions and strategies they need to thrive at work and at home. (4 issues per year, total of 2 years - February/March, June/July, August/September, October/November,)